

We Welcome Your Nominations for the Following Awards



The **Distinguished Service Award** recognizes the efforts of *individuals* within the three categories listed below. It is a means of honoring those whose professional contributions to customer education and rural community support serve as an example to others. The individual's record of accomplishments should

reflect active support for the agricultural and rural sector. It should include activities that mutually benefit both the utility industry and the rural community.

The Distinguished Service Award is presented to one individual in each of the following categories:

- * *Investor-Owned Utility Sector*
- * *Rural Electric Cooperative/PPD Sector*
- * *Agribusiness Sector*

Simply complete the form below, and return it with supporting material to RERC by **April 4, 2011**. Selections will be made by the RERC Awards Committee, with presentations made at the RERC Annual Conference in April.

PAST DISTINGUISHED SERVICE AWARD WINNERS	
1977	John Anderson
1978	Robert Logenbaugh
1979	Homer M. Gibbs
1980	LaVerne Stetson
	Dr. Landy Altman
	Olin Ginn
	Dean Searls
1981	Dr. Robert Brown
	Louis B. Strong
	Fred Hintzman, Sr.
	Robert E. Moninger
	Sam A. Thomas, Jr.
1982	Albert D. Schmidt
	Everett B. Chesney
	W.J. Ridout, Jr.
	Lloyd M. Griffin
	Richard A. Pence
	Richard L. Witz
	Victor F. Weaver
1983	Virgil E. Herriott
	Hoyle B. Puckett
	Robert L. Peterson
1984	Dwight Swanson
	Dr. Arnold M. Flikke
	Lowell J. Endahl
1985	William D. Hayter
	Lynndon A. Brooks
	Russell V. Stansfield
1986	Preston L. Johnson
	Dr. Roland Espenschied
	Berl M. Springer
1987	Robert W. Scherer
	Dr. Truman Surbrook
	Vernon C. Williams
1988	Robert J. Griffin
	James N. Sherwood
	Gordon E. Berg
1989	Frank K. Downing
	Maurice L. Happel
	Elijah L. Tyson
1990	Robert W. Feragen
	Paul C. Greiner
	W. J. Grimes, Jr.
1990	Allen D. Herrman
1991	Nicholas J. Spang
	Gregory L. Stark
	Jack Bailey
1992	Jerry Divin
	Richard A. Peterson
	Paul D. Proctor
	Robert M. Alderson
	Sam L. Harp
1994	Jimmy L. Hill
	Thomas H. Moore
	Bruce A. McKenzie
	David C. Ludington
1995	H. Cecil Beggs
1996	John A. Rohr
	Harvey J. Hirling
1997	Bill L. Reeves
	V. Kyle Trout
1998	Ross C. King, Jr.
	Dorland W. Smith
	Donald G. Clodfelter
1999	Ray A. Adams
2000	Ralph Powell Jr.
	John H. Kerger
2001	Dr. Danny G. Britt
	James Schrandt
2002	Leslie Schrupp
2003	Dr. Paul Benson
	Dixie D. Lloyd
2004	Joe A. Gregory
2005	Richard D. Peterson
	Byron L. Jahn
2006	Peggy Plate
2007	Marvin Thaller
	Gary L. Gibson
2008	Dan J. Arnholt
2009	Monte Ewing
	Mark Kingland
2010	Aaron Ridenour

The **Silver Switch Award** provides national recognition to well organized *programs*. Eligible activities include energy management, marketing, rural economic development and related educational efforts that have benefited the rural or agricultural community. Evaluation criteria include

- (1) the extent of allied group involvement in the development and administration of the program,
- (2) how well economic and related objectives were met, and
- (3) the degree of overall participation from the target audience.



Eligible organizations include:

- ✓ *Investor-Owned Electric Company*
- ✓ *Utility Holding Company, especially for group effort*
- ✓ *Rural Electric Distribution Cooperative or Public Power District*
- ✓ *Generation & Transmission Cooperative, especially for group effort*

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PAST SILVER SWITCH RECIPIENTS	
1989	Carolina Power & Light Co. (NC)
	NC Alternative Energy Corp.
	Public Service Indiana
1990	Puget Sound Power & Light Co. (WA)
1991	Northwest Iowa Power Co-op
	NC Alternative Energy Corp.
1992	New York State Electric & Gas Corp.
	K.C. Electric Assn. (CO)
1993	NC Alternative Energy Corp.
	Duke Power Company (NC)
1994	Consumers Power Company (MI)
1995	Northern States Power (MN)
1996	Cooperative Power (MN)
1997	Otter Tail Power (MN)
1998	Jay County REMC (IN)
1999	Consumers Energy (MI)
2000	Southwest GA Agribusiness Assn.
2001	South Carolina Energy Challenge
2002	Adams Electric Cooperative (PA)
2003	Illinois Electric Council
2004	Central Electric Power Co-op (MO)
2005	Naknek Electric Associations (AK)
2006	No recipient
2007	Wisconsin Public Services Corp. (WI)
2008	No recipient
2009	Harrison REMC (IN)
2010	Energy Education Council (IL)

2011 Distinguished Service Award Nomination Form

Nominee: _____
Title: _____
Organization: _____
Address: _____
City: _____ State: _____ Zip Code: _____

Submitted for consideration in:

- Investor-Owned Electric Utility Category Agribusiness Category Rural Electric Cooperative/PPD Category

Along with this form, please provide the following information on the nominee:

- A brief 2-3 page summary of employment, education, awards, and special recognition. Also include achievements and special leadership activities.
- At least three letters of support from co-workers or peers.
- A Xerox copy of nominee's photograph (an original will be requested for winner).

Nominated by: _____ Title: _____
Organization: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Telephone No: _____ Email: _____

Return to: **Ms. Dot Campbell** **Ph: (937) 383-0001**
 Rural Electricity Resource Council **Fax: (937) 383-0003**
 P.O. Box 309 **Email: info@rerc.org**
 Wilmington, OH 45177 **Website: www.rerc.org**

2011 Silver Switch Award Nomination Form

Submitted by: _____
Title: _____
Organization: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Telephone: _____ Fax: _____ Email: _____

Along with this form, please provide the following information on the program being nominated:

- A brief 2-3 page description of the program. Include personnel involved in the program, specific results achieved, including economic and public relations benefits to rural customers, communities, and the electric industry.
- Interactions with groups such as the cooperative extension service, universities, state electrification councils, RERC, NRECA, EEI, EPRI and equipment suppliers.

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